

PLANET EXPAT IS HIRING A COMMUNICATION & MARKETING INTERN FOR INTERNSHIP
FROM 6 TO 12 MONTHS.

Date : 01/04/2017

Job reference : M2017-18119960

Type of contract : Internship

Localisation : Madrid 0000, ES

Contract duration : From 6 to 12 months

Level of studies : Bachelor's Degree

Years of experience : 6 months - 1 year

Company description :

Planet Expat provides career-boosting, compensated placements and jobs in some of the most innovative startups and consulting firms worldwide.

Created in 2013, we have offices in Madrid (Spain), Belo Horizonte (Brazil) and Santiago (Chile) and our international team members come from France, Spain, Brazil, and the UK.

As we are currently developing a new brand focused on companies, we are looking for a very motivated and versatile intern to join our Madrid office and help us increase the visibility of our brand, and launch the new brand.

Working with us, you will explore almost all areas of a startup: from communication to sales, from project management to content generation, from website design to event organization. This internship is also a unique launching pad in the world of startups as you will be able to build a very international network, interact daily in multiple languages and develop very handy skills and abilities.

Job description :

Generate blog posts

Manage our social media

o Create content and beautiful visuals

o Identify interesting articles to be republished/shared with our audience

o Schedule posts and monitor their impact

* Manage our newsletter generation

* Participate in SEO/SEM implementation in coordination with experts

* Help with event organization

o Help define website architecture

o Generate interesting content to attract potential customers

o Implement SEO strategy

* Identify attend startup/entrepreneurial events in Madrid

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Required profile :

Required profile and skills:

* Native English speaker

* 6 months to 1 year of previous experience in Marketing/Communication

* Excellent writing skills and real taste for content generation

* Versatile, curious and willing to learn

* Doer with a strong entrepreneurial mindset

* Knowledge of SEO is a plus

To apply: offre18119960.6525@planet-expat.contactrh.com