

NU SKIN IS HIRING A DIGITAL PRODUCT SPECIALIST FOR PERMANENT UNDEFINED.

Date : 31/03/2017

Job reference : 951a651-18550908

Type of contract : Permanent

Localisation : zaventem 1930, BE

Contract duration : Undefined

Level of studies : Bachelor's Degree

Years of experience : 3-4 years

Company description :

Nu Skin Enterprises is a growing US based company, quoted on the New York Stock Exchange.

At Nu Skin Enterprises we are in business to be a force for good throughout the world. We accomplish this by creating and selling exceptional anti-ageing personal care products and nutritional supplements, providing rewarding direct sales business opportunities and supporting distributors, shareholders, consumers and employees in ways that improve their quality of life.

Job description :

As a Digital Product Specialist you are responsible for our end-user tools in our EMEA region. You are responsible for our digital products from A-Z.

Together with the Digital Marketing Supervisor and management you work on the strategy, roadmap and feature definition.

- You ensure our end-user tools enhance the user journey
- You work closely with the Product Owners and several Subject Matter Experts across departments to ensure we meet our business needs
- You regularly conduct user tests and interviews that enable you to understand the user needs, which you translate into requirements and acceptance criteria which are in line with the business needs
- You conduct user-acceptance testing to ensure our digital solution meet user's needs

Required profile :

Must Have Requirements:

- Minimum 3 years of experience in a similar role. Experience with the direct selling industry and/or cosmetics industry are considered as a plus.
- Minimum Bachelor degree within Marketing or IT, preferably with a strong digital link
- You have experience working with agile methodology
- Experience with organization tools like Jira and Confluence are considered as a plus
- Experience with UX, Usability and tools like Invision are considered as a plus
- Experience with analytical tools like Google Analytics and Adobe Omniture are considered as a plus
- Excellent English skills, both written and verbal

To apply:<https://apply.multiposting.fr/jobs/6525/18550908>