

PLANET EXPAT IS HIRING A COMMUNITY MANAGER (SPANISH NATIVE) FOR INTERNSHIP
FROM 6 TO 12 MONTHS.

Date : 01/05/2017

Job reference : 170405-19039881

Type of contract : Internship

Localisation : PARIS 00000, FR

Contract duration : From 6 to 12 months

Level of studies : Bachelor's Degree

Years of experience : 6 months - 1 year

Company description :

Planet Expat provides career-boosting internship job opportunities in some of the most innovative dynamic companies in Latin America, Europe, the US and Asia. We are now hiring for the company below:

"We created the first football fantasy game in France. Through our website and IOS/Android apps, you can virtually buy football players to constitute a team and then defy your friends every weekend. Results go live every Monday and are directly linked to the success (or failure) of your players in real life.

Created five years ago, we already count +350 000 players in France, mostly men, and launched last October in the UK. We are planning to expand also in Spain by the end of summer. "

Job description :

We are looking for an Spanish native to animate our Community in the Spanish market. Your main responsibilities include:

Manage our community on social media (Facebook, Twitter, Youtube) - interact with existing users, reach potential new users and convert them into players

Generate football news related content such as blog posts, press articles and videos

Provide insights and recommendations on the marketing/communication strategies implemented

Assist in the development of the website and apps for this market, along with our graphist and developers

Identify and reach potential sponsors, advertisers and PR to start partnerships

Required profile :

Last year student or recent graduate

Fan of football in general expert of the Liga

Native Spanish

Good English

Excellent writing skills

Great interpersonal and communication skills

Creative

French is a plus

An interest in digital/technology is a plus

To apply: <https://apply.multiposting.fr/jobs/6525/19039881>