

PLANET EXPAT IS HIRING A PROJECT MANAGER FOR INTERNSHIP FROM 6 TO 12 MONTHS.

Date : 01/09/2017

**Job reference :** 170808,170811-21434605

**Type of contract :** Internship

**Localisation :** Madrid, Spain -, ES

**Contract duration :** From 6 to 12 months

**Level of studies :** Bachelor's Degree

**Years of experience :** 6 months - 1 year

**Company description :**

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

**Job description :**

As a key driver of market expansion, you will develop and manage the market in France/UK. Based in Madrid, you will work closely with the Customer Support, Marketing and Tech team, ensuring that our services are effectively and accurately communicated to our French/UK clients.

Your duties will include:

Define implement our marketing/communications strategy for the French/UK market - includes generating content for social media, blog, mailing lists, newsletters, etc.

Proof-read, update SEO-optimize our website to ensure our business message translates to our French/British clients and leads to conversions

Provide client support and lead operations (call support, orders invoice processes, etc.)

Build effective retention programs

Identify and implement logistics strategies to improve our product distribution process, including prospection and account management with local distributors

Analyse key metrics to assess our progress in this market and report to management

**Required profile :**

Graduate in a Business/Marketing/Communication-related degree

Native French or English

Fluent in Spanish or English

Excellent writing skills

Sound interpersonal skills

Excellent planning, organization and time management skills

Knowledge of SEO and SEM is a plus

Previous experience in project management/customer care is a plus

**To apply: [offre21434605.6525@planet-expat.contactrh.com](mailto:offre21434605.6525@planet-expat.contactrh.com)**