

PLANET EXPAT IS HIRING A COMMUNITY MANAGEMENT & COMMUNICATIONS INTERN FOR
INTERNSHIP 6 MONTHS.

Date : 01/10/2017

Job reference : 170906-21705338

Type of contract : Internship

Localisation : Paris 10000, FR

Contract duration : 6 months

Level of studies : Bachelor's Degree

Years of experience : 6 months - 1 year

Company description :

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

We are a dynamic European online travel agency created in 2010, specialized in group trips for young adults. We provide them with a turn-key product, organizing these group trips end-to-end in many destinations abroad.

Job description :

Build and implement the communications strategy

Develop, animate moderate our communities on social media

Write blog articles aligned with the communications strategy previously validated

Lead monthly competitive intelligence about the market

Report on performance

Support the CMO in managing Google Adwords campaigns

Optimize the website dedicated to the German market

Suggest ideas to continuously improve our marketing communications effort

Required profile :

Student or graduate in marketing/communications

German native

Fluent English and/or French

Excellent writing communication skills

Social Media savvy (Facebook, Youtube, Twitter, Instagram, G+, etc.)

Knowledge of SEO/SEM and video tools would be a plus

Creative

Autonomous and proactive

Passionate about travel and tourism

To apply: offre21705338.6525@planet-expat.contactrh.com