

PLANET EXPAT IS HIRING A MARKETING INTERN FOR INTERNSHIP FROM 4 TO 5 MONTHS.

Date : 01/10/2017

Job reference : 170908-21778102

Type of contract : Internship

Localisation : Santiago 10000, CL

Contract duration : From 4 to 5 months

Level of studies : Bachelor's Degree

Years of experience :

Company description :

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

We are a Peruvian startup that developed a specific software to analyse and improve resumes.

Customers submit their CV to our state-of-the-art automated system, which provides instantaneous analysis and recommendations to enhance the application material. The analysis is based on 3 main criteria: clarity, order and impact. Our business model relies on a 'Freemium' package, accessible both in B2B B2C scenarios.

Selected by two exclusive startup accelerators, we have already validated our MVP with a Peruvian partner university and will officially launch our service in October, both in Chile and Peru.

Job description :

Build a survey to understand our clients, identify their problems and optimize their utilisation of our service

Call current users to perform survey through interviews

Report insights and generate recommendations about necessary improvements

Provide client support

Manage our marketing/communications operations - it includes community management, content generation, leading SEM campaigns and monitoring Google Analytics

Build Marketing/Communications KPIs and report to CEO

Required profile :

Student or Graduate in Business, Marketing or Engineering

Excellent/Native Spanish

Outgoing personality - ability to empathize with customers

Problem-solving skills

Great communication skills - ability to engage with and convince clients

Analytical mindset and profound attention to detail

Motivated, innovative and eager to learn new skills

Interest in entrepreneurship, technology and/or HR

Experience in Google Adwords/Google Analytics/Google Tag Manager is a plus

To apply: <https://apply.multiposting.fr/jobs/6525/21778102>