

PLANET EXPAT IS HIRING A DATABASE GROWTH STRATEGIST FOR INTERNSHIP FROM 6 TO 12 MONTHS.

Date : 01/01/2018

Job reference : 171206-23049709

Type of contract : Internship

Localisation : Madrid 0000, ES

Contract duration : From 6 to 12 months

Level of studies : Bachelor's Degree

Years of experience :

Company description :

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

Join one of the fastest growing social media startups, based in Madrid and with presence in France and Italy, featuring the world's most advanced big data platform for Social Media Management. Our experience and leadership in the market has also enabled us to build the most complete influencer database.

The set of tools we provide allows our clients to manage, analyse and magnify their digital presence, gaining knowledge of their industry's online strategies.

Job description :

The candidate we are looking for should be very analytical and detail-oriented, expert at using Social Media and technology. Knowledge of the Fashion Beauty industry is critical in order to choose the best brands and influencers for the database.

Responsibilities:

Populate the database of Influencers (Spanish and international).

Populate the database of Brands (Fashion Beauty, Food, Fitness...).

Make sure the information shared in the database is updated every day.

Make reports about brands and Influencers (monthly)

Required profile :

Education and knowledge:

Student or recent graduate (working hours: part-time OR full-time)

Knowledge of all the Social Media channels.

Languages:

English: native or bilingual.

Spanish: native or bilingual.

French, Italian and any other language: will be highly considered.

To apply: <https://apply.multiposting.fr/jobs/6525/23049709>