

PLANET EXPAT IS HIRING A COMMUNITY MANAGEMENT AND COMMUNICATIONS FOR
INTERNSHIP FROM 6 TO 12 MONTHS.

Date : 02/01/2018

Job reference : 171232-23261942

Type of contract : Internship

Localisation : Paris 10000, FR

Contract duration : From 6 to 12 months

Level of studies : Bachelor's Degree

Years of experience :

Company description :

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

We are a travel agency specializing in stag and hen parties. Established in 2010 in Paris, France and currently offering 70 destinations around the world (from Barcelona to Vegas, through to Budapest), the company counts offices in Paris, London and Bratislava.

With more than 50,000 happy customers from France, the UK or Germany, we are number 1 in Europe and reached a total revenue of 10 million euros in 2017.

Job description :

You will be in charge of increasing the digital visibility of our brand within the German market. Your main missions will include:

Build and implement the communications strategy (from content to distribution planning)

Develop, animate moderate our communities on social media - includes creation of specific content (partnerships, game contests, etc.)

Write blog articles aligned with the communications strategy previously validated

Lead monthly competitive intelligence about the market

Report on performance

Support the CMO in managing Google Adwords campaigns

Optimize the website dedicated to the German market

Suggest ideas to continuously improve our marketing communications effort

Required profile :

Student or graduate in marketing/communications

German native

Fluent English and/or French

Excellent writing communication skills

Social Media savvy (Facebook, Youtube, Twitter, Instagram, G+, etc.)

Knowledge of SEO/SEM and video tools would be a plus

Creative

Autonomous and proactive

Passionate about travel and tourism

To apply: <https://apply.multiposting.fr/jobs/6525/23261942>