

PLANET EXPAT IS HIRING A PRODUCT MARKETING FOR INTERNSHIP FROM 6 TO 12 MONTHS.

Date : 03/01/2018

Job reference : 171229-23269590

Type of contract : Internship

Localisation : Barcelona 10000, ES

Contract duration : From 6 to 12 months

Level of studies : Bachelor's Degree

Years of experience : 6 months - 1 year

Company description :

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

We are a world-class internet startup builder based in Barcelona, by being great at software, marketing and business development we not only conceive and develop but also execute and bring projects to life.

Job description :

This position offers a unique opportunity to learn and understand Product Marketing on various markets from within as well as the possibility to work along great entrepreneurs and professionals. If you would like to kick off your career within the Start-up Ecosystem, this is your chance!

We are an ecommerce that allows customization of a wide range of products using both your own designs and designs from artists from around the world: buttons, stickers, magnets, t-shirts, mugs and many more! Products are made in our facilities located in the heart of Barcelona's innovation district.

Carry out coordinate different campaigns (product, communication, production), follow up with and analyse past projects.

Create, manage product references and our samples in Back office.

Create and update any material needed for sales (leaflets, catalogues...).

Conduct market analysis and benchmark of our competitors.

Participate in online marketing projects like the launch of new products on our website, user experience research, communication, promotion and emailing campaigns.

Required profile :

Ability to sign a 6 months (post-graduate) internship contract with a university or similar

Good working knowledge of Spanish, any other European language a plus

University studies in Marketing, Business Administration or similar

Having had a first working experience as an internship or during your studies

Organizational capacities and ability to work autonomously

Good communication skills

To apply: <https://apply.multiposting.fr/jobs/6525/23269590>