

PLANET EXPAT IS HIRING A PRODUCT MARKETING INTERNSHIP FOR INTERNSHIP FROM 6 TO 12 MONTHS.

Date : 15/01/2018

**Job reference :** 171229-23475542

**Type of contract :** Internship

**Localisation :** Barcelona 10000, ES

**Contract duration :** From 6 to 12 months

**Level of studies :** Bachelor's Degree

**Years of experience :** 6 months - 1 year

**Company description :**

Planet Expat provides career-boosting paid internships in some of the most innovative and dynamic Start-ups in Latin America, Europe and the USA. We connect students with promising start-ups abroad through a program that allows them to gain valuable professional experience in international environments while being key contributors to innovative projects.

We are a world-class internet startup builder based in Barcelona. By being great at software, marketing and business development, we not only conceive and develop but also execute and bring projects to life.

**Job description :**

Execute and coordinate different campaigns (product, communication, production), Follow up and analyse projects.

Participate in online marketing projects such as launch of new products on our website, user experience research, communication, promotion and emailing campaigns.

Create and manage product references and samples.

Create and update any material needed for sales such as leaflets or catalogues.

Carry out market analysis and benchmark of our competitors.

**Required profile :**

Ability to sign a 6 months (post-graduate) internship contract with a university or institution.

Good working knowledge of Spanish, any other European language a plus

University studies in Marketing, Business Administration or similar.

Having had a first working experience as an internship or during your studies.

Dynamic, proactive and flexible for a fast-paced environment.

Strong willingness to learn and professional drive.

Organizational capacities and ability to work autonomously

Good communication skills.

**To apply:** <https://apply.multiposting.fr/jobs/6525/23475542>